

Linden Tree on the Move

Publisher's Weekly
by Judith Rosen
October 20, 2011



Shortly after Jill Curcio and Dianne Edmonds [bought Linden Tree Books](#) in Los Altos, Calif., in the summer of 2010, the building that housed their store was sold. So, at the beginning of October, the pair moved the store across the street, after an inventory reduction sale. Although Curcio said that they have a lot of nostalgia for the old space and the courtyard, where they used to hold events, their new landlord has been generous and completely rebuilt their current space for them.

The new store has a couple of event areas, including one with a large screen for Skype visits. Curcio anticipates that the new location will attract more foot traffic since it's a bit closer to the center of town. Curcio also plans to gradually change the product mix to accommodate customer requests for books for "the older crowd": high schoolers and adults.

<http://www.publishersweekly.com/pw/by-topic/childrens/childrens-industry-news/article/49175-linden-tree-on-the-move.html>